

# SIMCenter Silicon Valley

*Visualizing sustainable solutions to global and local problems so we make informed choices quicker*



The SIMCenter is an immersive visualization facility that fosters global understanding and collaborative problem-solving.

Participants can literally "see" past trends, future projections and compare choices for the future.

The large digital floor displays layered mapping (GIS) that accelerates understanding of global and local trends.

*"How do we make the world work for 100% of humanity in the shortest possible time through spontaneous cooperation without ecological damage or the disadvantage to anyone"*  
*World Resources SIMCenter mission*

*Where do we go to grapple with the most challenging issues of our time?*

## *Why Silicon Valley?*

- Silicon Valley is the technology capital of the world -- connected globally with companies committed to making the world a better place
- Stanford University – home of the Buckminster Fuller archive and leadership in global solutions
- NASA AMES – providing global situation analysis and imagery of our world
- City of Palo Alto – leading sustainable City and Director
- Silicon Valley leadership in Sustainability can have a Global Impact

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*What's Needed Now?* \$10M Funding and Technical Sponsorship